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## **Orient Brides Launches Romantic Gift Service for China's Seventh Eve**

*By Orient Brides*

Published: 08/27/2009 - 08:44

27, August, 2009 -This year OrientBrides.com celebrates Chinese Valentine's Day, or the Seventh Eve as it is known, which takes place on the seventh day of the seventh month on the Chinese calendar. And it's set to be an energetic time for lovers on cloud nine throughout the land of the Orient.

The date may be different in the West, but celebrating love in the most passionate and romantic of styles is still the name of the game for China's take on Valentine's Day, also referred to as Qi Qiao Jie. The day is popular throughout Asia, with Vietnam's That Tich festival occurring on the same day, together with Chilseok in Korea and Tanabata in Japan.

The Seventh Eve legend has it that the Emperor of Heaven's seventh fairy daughter, a weaving maid called Zhi Nu, became enamored with and married a poor cowherd, Niu Lang, with whom she had two children. The fabled story has it that the Jade Emperor, the Emperor of Heaven's nemesis, was so irked by the couple's neglect of their farming and weaving duties that he exiled them to opposite banks of the Milky Way River.

The unfortunate couple can reunite but once a year on the seventh day of the seventh month, when a beautiful bridge is formed by magpies for the couple to cross and happily meet. As the famous poem by Qin Guan goes, "Moments of tender love and dreams, so sad to leave the magpie bridge. Eternal love between us two, shall withstand the time apart."

The fairytale fortunately coincides with summer...China's ripest and most dreamy season. This time of year witnesses flowering fruit trees, exquisite orchids, glorious sunsets and the infinite canvas of a starry night. It's the perfect time for passionate men and women to meet and tenderly embrace beneath the heavens, observing the two special stars that represent Seventh Eve: Vega (Zhi Nu), a star east of the Milky Way, and Altair (Niu Lu) to the west.

It is traditional for blissful valentines to visit the temple of the Matchmaker and pray for their love, harmony and even marriage! Couples can also share the best aphrodisiacs, such as mango chicken, steamed pears with honey and chocolate fusion fondue. Red roses, chocolates, teddy bears and other sensual gifts are given my enthusiastic men to win the hearts of the fascinating women of China.

To help make a lingering impression on a Chinese sweetheart, OrientBrides.com, the premiere international web dating portal that connects Western men with available women from the Far East, has just launched a speedy delivery service for flowers and gifts via a toll free number (+1 800 311 7598). This romantic assistance makes it so easy to reach out and touch their favorite sweetheart on Chinese Valentine's Day.

For more on the new service and Orient Brides see: OrientBrides.com (the link: [www.orientbrides.com](http://www.orientbrides.com))

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